



GO GIRL
ORGANISATION

VOL. 04

ANNUAL REPORT

2024

LEARNING WITHOUT LIMITS

Five states. Eleven programmes. 278
young people, growing.

gogirlorganisation.com
contact@gogirlorganisation.com



DELHI

RAJASTHAN

TELANGANA

HARYANA

PUNJAB

INSIDE THIS REPORT

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SWATI · TIGRI, DELHI · 2024

A MESSAGE FROM THE FOUNDER

Dear Go Girl Community,

2024 was the year Go Girl learned what it means to grow in every direction at once. Not just more programmes, but more states — five of them, for the first time in our history. Not just more classes, but different kinds of classes: academic support, spoken English, career exposure, delivered online and in person and hybrid, all running at the same time.

I want to start with the moment that meant the most to me. In July 2024, SAK001 — our CRY Saksham programme in Rohini, Delhi — concluded after 22 months and 109 classes. Ten girls, from zero coding knowledge to advanced web development, in Hindi, in person. That is not a statistic. That is an education. Everything else we built this year is built on that.

2024 also brought genuinely new territory. JIV001 in Sirsa, Haryana launched in September with JIVAM. HHK001 in Patiala, Punjab launched in November — hybrid, in Hindi and Punjabi, funded entirely by an individual donor. We began our first spoken English programmes with CRY, and delivered a career exposure session with Adira Academy to 18 girls in grades 9 and 11. Every one of those was a first.

I want to be honest about what this year cost. Managing this volume and variety with a small, part-volunteer team stretched us. Some programmes got more attention than others. Some documentation fell behind. We are naming that, because growth which is not honest about its limits eventually breaks.

Thank you to CRY, Yashoda Foundation, CECOEDECON, JIVAM and Bhavneet for trusting us with your communities. Thank you to Dhanya, Haripriya, Tejaswini, Dharaa and Aritri for holding this work with the care it deserves. And thank you to the 278 young people across five states who showed up to learn something nobody told them was for them. 2025 is about making what we started sustainable.


Japnit K Ahuja
Founder and Director GoGirl

JAPNIT AHUJA
FOUNDER & CEO



2215
REACHED

817
CLASSES

7
STATES

OUR STORY

Go Girl Organisation was founded in 2017 by Japnit Ahuja, when she was fifteen and still a student in India. At her school she was the only girl in the computer club MINET — added to the roster to make it "look more inclusive." When she won a government scholarship to study in Singapore, she refused to leave the gender gap behind her. So before she left, she started what would become Go Girl: a free coding programme for girls, built on the belief that digital access shouldn't be gendered.

From Singapore she ran the organisation at 3am Indian time while attending school at 7am. Within a year, The Girl Code — as it was first called — held its first international workshop at the National University of Singapore, reaching more than 65 girls in a single day.

The name evolved — from The Girl Code, to Go Girl Humanitarian Foundation, to Go Girl Organisation. It is now registered as a Section 8 company in India and a nonprofit in Alberta, Canada, and has taught in Hindi, Telugu, Tamil, Marathi, Punjabi and English.

By 2024, that was seven years of continuous operation with no full-time staff, no building and no endowment — just curriculum, partnership, and the weekly commitment of mentors and managers. In 2024 it reached five Indian states at once: the furthest the organisation has ever spread.

2017	Founded as <i>The Girl Code</i> by a 15-year-old in India.
2018	First international workshop at the National University of Singapore.
2020	Pivoted entirely online — reaching new states for the first time.
2021	Began the shift to long-term programmes with Yashoda Foundation.
2022	Section 8 registration. Five sustained programmes, four states.
2023	Nine programmes, 349 classes — the most demanding year yet.
2024	Eleven programmes, five states. Three run to completion.

WHO WE ARE

Free, high-quality technology education for girls from underserved communities — in their own languages, delivered by mentors who look like them.

01 Mission TEACH IN HER LANGUAGE Free, high-quality technology education for girls from underserved and underrepresented communities — through long-term programmes, in their own languages.	02 Vision DIGITALLY POWERFUL Every girl, digitally literate, digitally powerful — with the skill and the confidence to use it.	03 Goal CLOSE THE GAP Sustained educational pathways rather than one-off access, building skill, confidence and community until the gap closes.
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- 1 **LANGUAGE.** Hindi in Delhi, Rajasthan and Haryana; Telugu in Telangana; Hindi and Punjabi together in Punjab. Girls learn to code in the language they think in.

3 **LIFECYCLE.** Three multi-year programmes reached their planned end in 2024. We start programmes and finish them, with documented outcomes.
- 2 **MODE.** Online, in-person and hybrid ran concurrently all year — mode is matched to the community, never to our convenience.

4 **BREADTH.** Beyond coding into spoken English and career exposure — the skills that decide whether a girl can actually enter the sector.

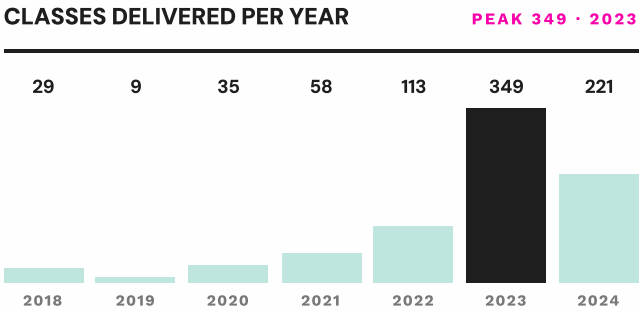
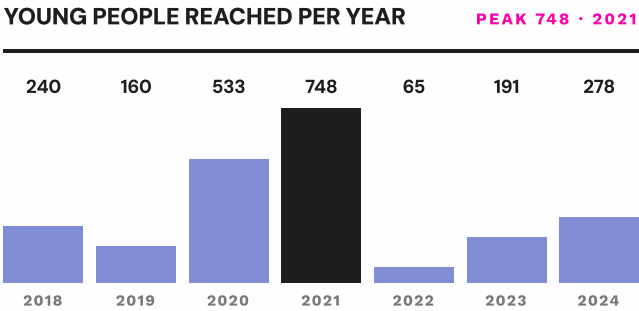


MENTORS WHO LOOK LIKE THEM

SEVEN YEARS IN NUMBERS

Everything Go Girl has delivered since the first workshop in 2018 — one-off sessions, long-term programmes, every language, every state.

2,215 YOUNG PEOPLE REACHED	814 CLASSES DELIVERED	7 YEARS ACTIVE · 2018–2024
GEOGRAPHIES 10+ · incl. Singapore	LANGUAGES 6 · Hindi, Telugu, English, Marathi, Punjabi, Tamil	PARTNERS 5+ organisations



NUMBER OF STATES & GEOGRAPHIES IMPACTED, CUMULATIVE



ONE-OFF WORKSHOPS
→ LONG-TERM PROGRAMMES

The 2020–21 reach figures come from one-off workshops: single sessions, many girls, no follow-up. From 2022 the model changed to sustained multi-month programmes — more classes per girl, deeper skills, documented outcomes. 2023’s 349 classes and 2024’s five concurrent states are what that shift looks like in numbers.

Data from the Go Girl master sheet · figures include education programmes and one-off workshops · 2022 onward: long-term programmes only

SECTION FIVE

2024 AT A GLANCE

278

REACHED

260 in programmes, 18 in a career workshop.

221

CLASSES

across eleven programmes and five partners.

11

PROGRAMMES

three completed, two launched, six carried forward.

5

STATES

the widest footprint in Go Girl's history.

LANGUAGES

Hindi · Telugu · Punjabi

MODES

Online · In-person · Hybrid

PARTNERS

CRY · Yashoda · CECOEDECON · JIVAM · Bhavneet

PROGRAMME	PARTNER	CLASSES	MODE	MANAGER
YAS003	Yashoda Foundation	51	Online	Dhanya
YAS004	Yashoda Foundation	93	Online	Dhanya
CEC002	CECOEDECON	4	Online	Haripriya
CEC003	CECOEDECON	7	Online	Haripriya
SAK001	CRY Project Saksham	9	In-Person	Dharaa
SAK002	CRY Project Saksham	3	In-Person	Dharaa
SWA001	CRY Swati	13	Hybrid	Tejaswini C
SWA002	CRY Swati	27	In-Person	Tejaswini C
JIV001	JIVAM	16	Online	Aritri
HHK001	Bhavneet · individual	1	Hybrid	Aritri
ESWA	CRY · spoken English, 1-to-1	2	Online	Tejaswini
TOTAL	11 PROGRAMMES · 5 PARTNERS	221		

WIN WALL

01 SAK001 COMPLETED

109 classes over 22 months. Ten girls in Rohini taken from zero coding knowledge to advanced web development, in Hindi, in person.

02 FIVE STATES AT ONCE — A FIRST

Delhi, Rajasthan, Telangana, Haryana and Punjab, all active simultaneously, with no full-time salaried employee anywhere.

03 JIV001 LAUNCHED IN HARYANA

Our first programme with JIVAM and our first in the state — 14 classes to 10 girls in Sirsa by year's end.

04 HHK001 OPENED PUNJAB

Hybrid web development in Patiala, taught in Hindi and Punjabi — the first programme funded wholly by an individual donor.

05 YAS004: 116 GIRLS

Our largest cohort ever, across two Telangana sites, with 93 classes in 2024 alone. Yashoda grew from 10 girls in 2021 on delivery, not pitching.

06 SPOKEN ENGLISH BEGAN

ESWA001 and ESWA002 brought 1-to-1 English instruction to CRY students in Delhi — our first programmes outside coding.

08 THREE LONG PROGRAMMES FINISHED ON PLAN

YAS003, SAK001 and SAK002 all closed in 2024 with documented outcomes.

10 ADIRA ACADEMY CAREER SESSION

18 girls in grades 9 and 11 heard Japnit on technology as a vocation — opening a bootcamp conversation still live today.

COLLABORATIONS & VISIBILITY

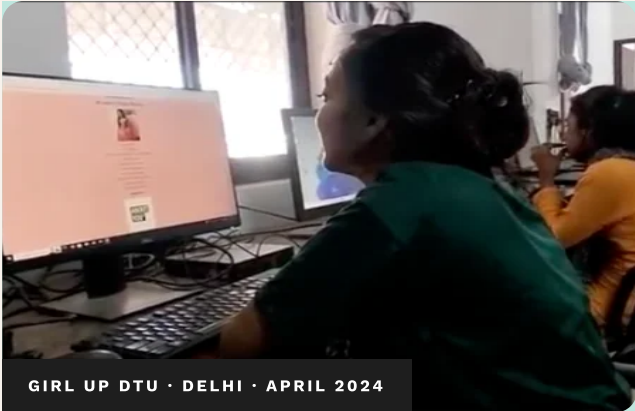
Go Girl's work happens in two places at once — inside the programmes, and in the wider conversation about gender, technology and access. In 2024 we showed up in both.

MARCH 2024 · WEBINAR

LET'S REMOTIFY

Japnit spoke at *Changing the Face of Technology: Empowering Underprivileged Girls in India*, livestreamed to an international audience of technologists and social-impact practitioners — covering Go Girl's founding, the long-term programme model, and the specific barriers girls in underserved Indian communities face.

A published article accompanied the session, documenting the journey in a format that reaches funders and partners who will never meet a Go Girl class. Visibility that is international, professional and on-record is how the next partnership becomes possible.



APRIL 2024 · PANEL

GIRL UP DTU

Go Girl presented and joined a panel at Delhi Technological University, and showed up as a team — Japnit, Tejaswini C, Sumedha, Anshul Iyer and Garv Gupta. The event raised awareness and funds, and reached students who are close in age to the girls we teach, study technology themselves, and are the next generation of mentors and advocates.

In the media

LET'S REMOTIFY	Webinar + article
TIMES OF INDIA	Feature article
SHE THE PEOPLE TV	Interview
TEDXYOUTH	Speaking event

24 AUGUST 2024 · CAREER SESSION

ADIRA ACADEMY

A career exposure session for 18 girls in grades 9 and 11, in a structured mentorship programme. Japnit covered her path into technology entrepreneurship, Go Girl's founding, and the first concepts of code — for a cohort with little to no prior computer literacy. It opened a bootcamp conversation still active into 2026.

WHY THIS PAGE EXISTS

Every grant conversation starts with someone having heard of us. Three engagements and four media placements in 2024 are not a vanity list — they are the reason the 2025 partnership pipeline has anything in it at all.

YASHODA FOUNDATION

Telangana · Online · Telugu · partnered since 2021

1441542

CLASSES GIRLS PROGRAMMES

Go Girl's longest-running partnership, and in 2024 its largest. YAS003 delivered the final leg of its 14-month run and closed in August; YAS004 launched in July with **116 girls across two Telangana neighbourhoods** — the biggest single cohort in Go Girl's history. Both were held by Dhanya, concurrently, in Telugu, online.



YAS003

51 CLASSES

ONLINE · TELUGU

COHORT	38 · ages 12–15
DATES	Jul 2023 – Aug 2024
TOPIC	Maths & science, gr. 7–9
LIFETIME	107 classes

Closed in August after 107 classes — a multi-grade model teaching three grade levels differentiated inside the same Telugu sessions.



YAS004

93 CLASSES

ONLINE · TELUGU · TWO SITES

COHORT	116 · ages 12–15
DATES	Jul 2024 – Apr 2025
SITES	Begum Bazaar · Lalapet
TOPIC	Maths & science, gr. 7–9

116 girls across two sites — more than double any earlier Yashoda cohort. 93 classes landed in 2024 alone, running through April 2025.

CECOEDECON

Jaipur, Rajasthan · Online · Hindi · 2022–2024

11 CLASSES 16 GIRLS 2 PROGRAMMES

2024 closed the first generation of CECOEDECON programmes. CEC002 finished in March, CEC003 in June. Across three programmes from 2022 to 2024 the Jaipur partnership served **36 students over 80 classes** and built a genuine multi-level pathway inside one community. Haripriya managed all three, start to finish.



CEC002

4 CLASSES

ONLINE · HINDI · INTERMEDIATE

COHORT	10 · ages 16–19
DATES	Apr 2023 – Mar 2024
TOPIC	Intermediate HTML & CSS
LIFETIME	23 classes · 2 hrs each

Documented publicly through a YouTube playlist of sessions — the most openly recorded programme in the CECOEDECON set.



CEC003

7 CLASSES

ONLINE · HINDI · FOUNDATIONAL

COHORT	6 · ages 15–19
DATES	Apr 2023 – Jun 2024
TOPIC	Basic web development
LIFETIME	28 classes · 2 hrs each

Depth over breadth — a cohort of six taken through foundational web development in two-hour Hindi sessions across fourteen months.

CRY PROJECT SAKSHAM

Delhi · In-person · Hindi · both programmes completed

12 CLASSES 172 LIFETIME 30 GIRLS

The year both Saksham programmes ran to completion. SAK002 closed in January after 63 classes; SAK001 closed in July after **109 classes across 22 months** — the longest programme in Go Girl's history, and the clearest evidence we have that the long-term model produces real education rather than attendance numbers. Both managed by Dharaa.



SAK001

9 CLASSES

ROHINI · CRY-FUNDED · COMPLETED JUL 2024

COHORT	10 girls
DATES	Oct 2022 – Jul 2024
TOPIC	Basic → advanced web
LIFETIME	109 classes · 22 months

Girls who began by asking what HTML stands for finished building multi-page sites from scratch. CRY-funded throughout — the template for what sustained funding makes possible.



SAK002

3 CLASSES

SHAHBAD DAIRY · SELF-FUNDED

COHORT	20 girls
DATES	Apr 2023 – Jan 2024
TOPIC	Basic HTML & CSS
LIFETIME	63 classes · 10 months

Twenty girls in a community with little access to technology education finished a full grounding in web development — entirely on Go Girl's own resources.

CRY SWATI

Tigri, New Delhi · Hindi · two concurrent cohorts

38 40 2

CLASSES GIRLS PROGRAMMES

For most of 2024 the Tigri community had **two Go Girl cohorts at once** — an advanced group finishing and a newer group building. SWA001 closed in August after 71 classes and 27 months; SWA002 closed in October, having delivered 27 of its 32 classes this year. Tejaswini C held both, in the same location, on the same days.



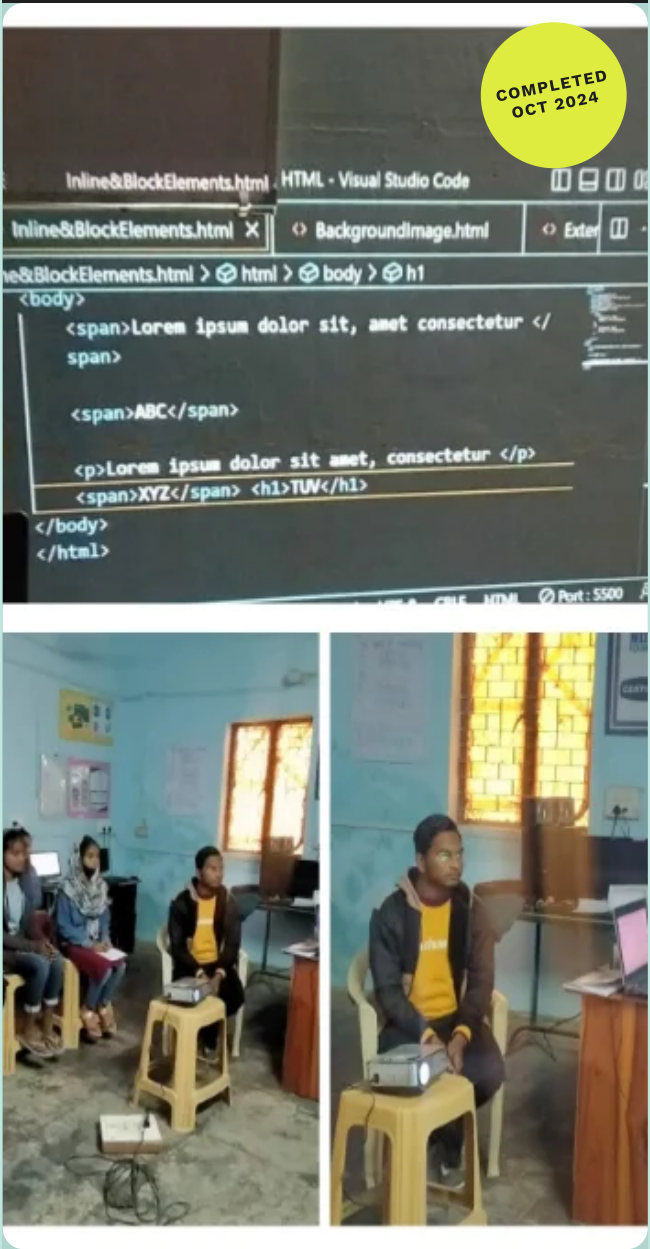
SWA001

11 CLASSES

HYBRID · CRY-FUNDED

COHORT	25 · ages 15–18
DATES	Jul 2022 – Aug 2024
TOPIC	Basic → advanced web
LIFETIME	71 classes · 27 months

Go Girl's longest hybrid programme, completed. The format it pioneered became the template for SWA002 and HHK001.



SWA002

27 CLASSES

IN-PERSON · SELF-FUNDED

COHORT	15 · ages 15–18
DATES	Oct 2023 – Oct 2024
TOPIC	Basic HTML
LIFETIME	32 classes · 12 months

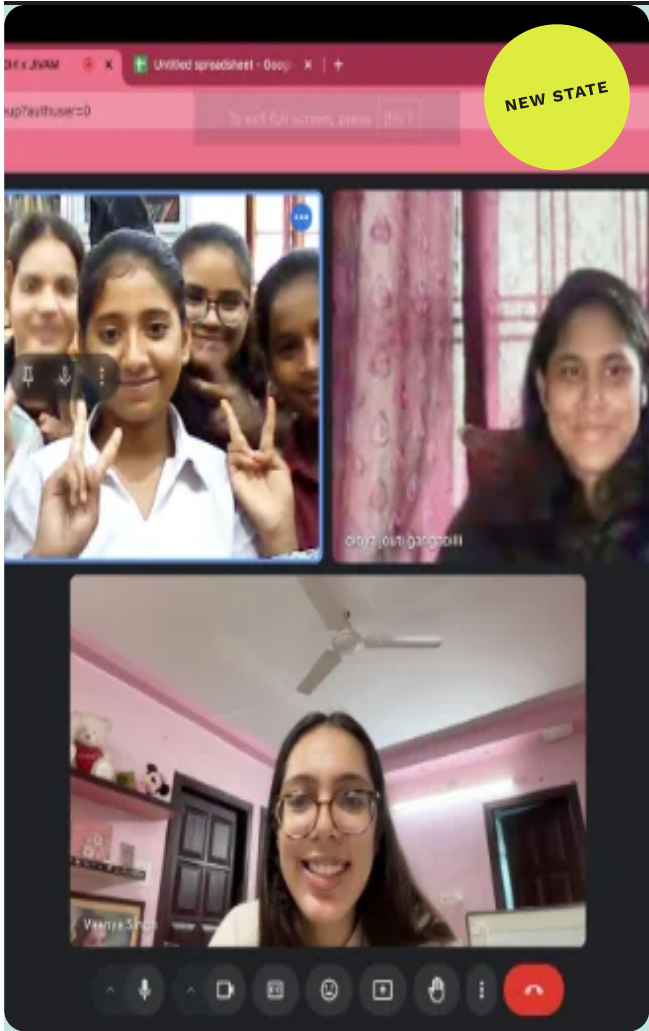
Its main run fell entirely in 2024. Co-located with SWA001, beginners learned beside an advanced cohort — mentorship we did not have to design.

TWO NEW STATES

Sirsa, Haryana · Patiala, Punjab · both managed by Aritri

15 CLASSES 20 GIRLS 2 PROGRAMMES

Both of 2024's new programmes launched in communities where Go Girl had **no prior operational history** — no established partner, no local rhythm, nothing to fall back on. JIV001 opened Haryana in September through JIVAM; HHK001 opened Punjab in November, funded entirely by an individual donor.



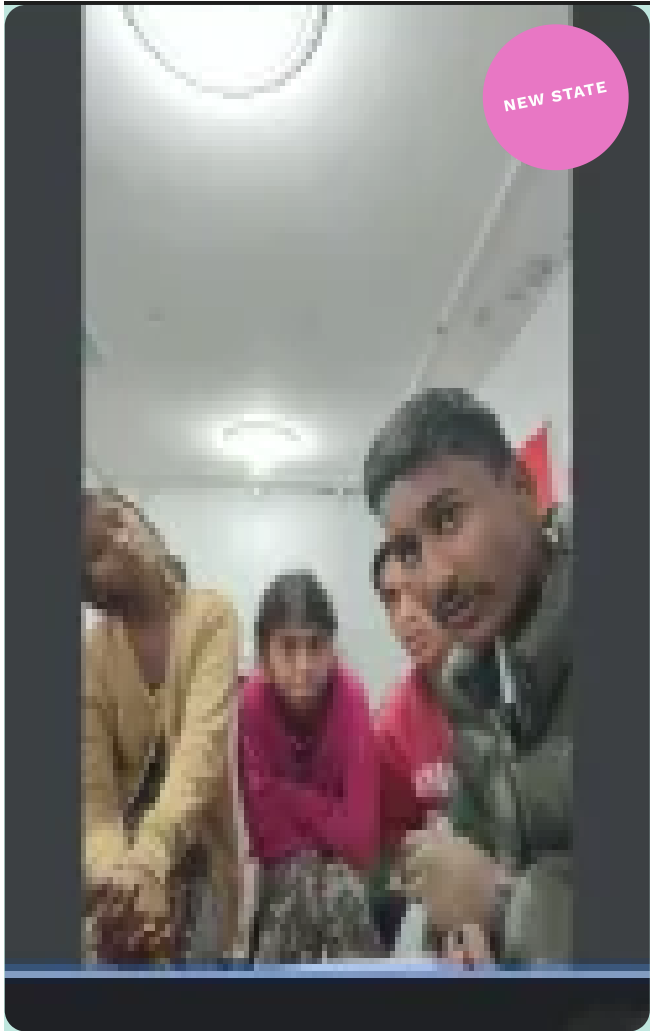
JIV001

14 CLASSES

SIRSA, HARYANA · ONLINE · HINDI

COHORT	10 girls
DATES	From Sep 2024 · ongoing
TOPIC	Computer science intro
PARTNER	JIVAM

JIVAM works with girls and women in rural and semi-rural Haryana, and provided the community anchor our model needs.



HHK001

1 CLASS

PATIALA, PUNJAB · HYBRID · HINDI & PUNJABI

COHORT	10 · ages 12–14
DATES	Nov 2024 – Jan 2026
TOPIC	Web development
FUNDER	Bhavneet · ₹60,000

Our first in Punjab, first taught in two regional languages, first funded wholly by one person — all four firsts inside a single quarter.

An individual donor's contribution funding one named programme, in one named community, over fourteen months. HHK001 makes that line visible — and repeatable.

ON THE INDIVIDUAL FUNDING MODEL

SPOKEN ENGLISH & CAREER EXPOSURE

Two additions to the curriculum in 2024 — because coding skill alone does not get a girl through the door.

ESWA001 and ESWA002 are Go Girl's first dedicated spoken English programmes: 1-to-1, online, taught in Hindi and English with CRY students in Delhi, and designed to run through March 2026.

The reasoning is plain. Girls in our Delhi programmes learn HTML and CSS, then try to navigate the sector — interviews, portfolios, GitHub, professional email — and meet a language barrier their technical skill cannot bridge. English remains a gatekeeping language in Indian technology. ESWA addresses that directly.

The 1-to-1 format is deliberate. Language learning works best when it is personal and low-pressure, with room to be wrong out loud. Two students per programme means two people receiving sustained, tailored, weekly instruction — depth over breadth, the same principle behind every long-term Go Girl programme.

These are pilots, honestly labelled. We entered language instruction without a tested curriculum, and 2025 is for building what we learned into something deliberately designed.

ESWA001

PARTNER	CRY
STUDENTS	2 · 1-to-1
DATES	May 2024 – Mar 2026
MODE	Online · Delhi
LANGUAGE	Hindi & English

ESWA002

PARTNER	CRY
STUDENTS	2 · 1-to-1
DATES	Sep 2024 – Mar 2026
MODE	Online · Delhi
MANAGER	Tejaswini Lakra

Digital literacy and language access are the same problem wearing two different faces.

WHY ESWA EXISTS

ADIRA ACADEMY · 24 AUG 2024

A career exposure session for 18 girls in grades 9 and 11, delivered with Adira Academy's Impact Solutions Lab. Japnit spoke on her path into technology entrepreneurship, Go Girl's founding, and the first concepts of code. The session opened a conversation about a long-term coding bootcamp partnership that remains active.

FINANCIAL SUPPORT

CRY funded the flagship Delhi programmes, an individual donor funded Punjab, and Go Girl carried the rest.

PROGRAMME	FUNDER	TYPE
SAK001	CRY — Child Rights and You	SELF-FUNDED
SWA001	CRY — Child Rights and You	CRY FUNDED
ESWA	CRY — spoken English, 1-to-1	VIA CRY
HHK001	Bhavneet — individual · ₹60,000	INDIVIDUAL
YAS003	Volunteer run	SELF-FUNDED
YAS004	Volunteer run	SELF-FUNDED
CEC002	Volunteer run	SELF-FUNDED
CEC003	Volunteer run	SELF-FUNDED
SAK002	Volunteer run	SELF-FUNDED
SWA002	Volunteer run	SELF-FUNDED
JIV001	Volunteer run	SELF-FUNDED

A NOTE ON SELF-FUNDING

Seven of eleven programmes in 2024 ran with no dedicated external grant — including YAS004, our largest cohort ever, and JIV001, our first in Haryana. Delivering 221 classes across five states without a broad institutional funding base reflects both the organisation's commitment and the ceiling of what a volunteer-led model can hold.

WHAT HHK001 PROVED

Donor funded programme, in one named community, through 2026. Individual funders who want their contribution mapped to a specific place — rather than a general fund — now have a model to point at.

For more information on financials contact hello@gogirlorganisation.com

CHALLENGES & LESSONS LEARNED

01

FIVE STATES STRETCHED OUR INFRASTRUCTURE

Five partner relationships across five community contexts — two with no prior operational history — showed up as slower responses, inconsistent check-ins and documentation gaps, worst in the newest programmes.

LESSON — expand with infrastructure, not ahead of it. New programmes get an explicit onboarding plan, not a slot in an existing workflow.

03

YAS004 LAUNCHED BIGGER THAN OUR SUPPORT

116 girls across two sites, while the same manager closed out YAS003's final phase. The 93 classes prove the programme ran. Running is not the same as running well-supported.

LESSON — cohort size has to be matched by manager support: documentation help, curriculum resources, regular check-ins.

02

COMPLETIONS CREATED TRANSITION GAPS

Three multi-year programmes ended within months of each other. When a programme ends, what is offered next? In 2024 the honest answer was: nothing formal. Girls, mentors and partners all felt that discontinuity.

LESSON — a completed programme needs a transition pathway and an alumni route. Both are on the 2025 agenda.

04

SPOKEN ENGLISH HAD NO PLAYBOOK

ESWA launched mid-year with no tested model, alongside two coding programmes under the same manager. Language teaching needs different pedagogy, structure and assessment than code.

LESSON — name a pilot a pilot. 2025 turns first-year experience into a designed curriculum.

LOOKING AHEAD

2025 opens with four multi-year programmes continuing — YAS004, JIV001, HHK001 and the ESWA pair through 2026. The priority is not launching more but deepening what exists: manager support, transition planning, consistent documentation, and funding that matches the volume of work delivered. The reach is there. The infrastructure needs to catch up.

THANK YOU

Every class in this report happened because someone showed up — a manager who prepared a lesson plan, a coordinator who shared a link, a girl who stayed focused for an hour in a language she was still learning to code in.

OUR PROGRAMME MANAGERS

Dhanya — who closed YAS003 and launched YAS004: 116 girls, two sites, 93 classes, all in Telugu. **Haripriya** — who carried CEC002 and CEC003 to completion, closing a two-year Jaipur chapter she managed end to end. **Tejaswini** — who held SWA001, SWA002 and both ESWA programmes: four programmes, two curriculum types, one year.

Dharaa — who saw SAK001 through its 109th and final class, and SAK002 to its close in January. **Aritri** — who built two programmes in two new states from nothing.

OUR VOLUNTEERS & MENTORS

The 221 classes in this report were not delivered by a salaried team. They were delivered by people who chose this work, week after week, in five states and three languages. Thank you for choosing it.

OUR PARTNERS

CRY — Child Rights and You, for funding Saksham and Swati through their full runs, and for backing spoken English as the next step. **Yashoda Foundation**, for four years, four programmes and the largest cohort we have ever served together. **CECOEDECON**, for three programmes and three years in Jaipur. **JIVAM**, for opening Haryana. **Bhavneet**, for building something in Patiala that did not exist before November 2024.

OUR 278 YOUNG PEOPLE

You learned something in 2024 that your school may not have taught you, in a subject people still try to tell you is not for you, in a programme that asked for consistency on the days it would have been easier not to come. You showed up anyway. We will too.

— the Go Girl team



GO GIRL!

Empowering girls through technology, one programme at a time.

WEBSITE

gogirlorganisation.com

EMAIL

contact@gogirlorganisation.com

SOCIAL

[@gogirlorganisation](https://www.instagram.com/gogirlorganisation)