



GO GIRL
ORGANISATION

VOLUME 03 · 2023

GO GIRL ORGANISATION PRESENTS

Annual Report

2023

*Three states. Nine programs. 191 girls writing
code.*

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GO GIRL ORGANISATION
ANNUAL REPORT 2023

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SAKSHAM · DELHI · 2023

A message from the CEO



191

GIRLS REACHED

349

CLASSES DELIVERED

9

ACTIVE PROGRAMMES

Dear Go Girl Community,

If 2022 was the year we committed to long-term programs, 2023 was the year we found out what that commitment actually costs — in time, energy, trust and growth. It was the most demanding year we have ever had operationally. And it was, without question, the most meaningful.

This year we ran nine active programs across three Indian states, delivering 349 classes to 191 girls. Every one of those girls was part of a sustained program, not a one-off workshop. We watched them progress from an introduction to technology through HTML, CSS and intermediate web development — and gain confidence in a language, both literally and figuratively. Yashoda taught maths and science in Telugu. CECOEDECON ran entirely in Hindi. CRY reached girls in some of Delhi's most under-resourced communities. In each case, the language of instruction was not an afterthought. It was the program.

I want to be honest about what this year stretched. Nine concurrent programs required a level of coordination we had not fully anticipated. Our program managers — Dhanya, Haripriya, Tejaswini and Dharaa — carried extraordinary loads. There were weeks when our systems were not keeping up with the work we had taken on.

And yet what I will always remember about 2023 is the moment SAK001 crossed 100 total classes — 109 classes with the same cohort over 22 months, from basic HTML through advanced web development. That is not a workshop. That is education. That is what we are here to do.

My deep gratitude to CRY for funding and trusting both Saksham and Swati; to Yashoda for three years of collaboration; and to CECOEDECON for growing with us from one program to three. And thank you to every girl who showed up, week after week, to a class that wasn't easy, in a subject her school perhaps didn't think was for her. She proved otherwise.

Japnit K Ahuja
Founder and Director GoGirl

Japnit Ahuja

FOUNDER & CEO, GO GIRL ORGANISATION

SECTION TWO

Our story

Go Girl Organisation was founded in 2017 by Japnit Ahuja, when she was fifteen and still a student in India. At her school she was the only girl in the computer club MINET — added to the roster to make it "look more inclusive." When she won a government scholarship to study in Singapore, she refused to leave the gender gap behind her. So before she left, she started what would become Go Girl: a free coding program for girls, built on the belief that digital access shouldn't be gendered.

From Singapore she ran the organisation at 3am Indian time while attending school at 7am. Within a year, The Girl Code — as it was first called — held its first international workshop at the National University of Singapore, introducing over 65 girls to Python in a single day.

Over the years the name evolved — from The Girl Code, to Go Girl Humanitarian Foundation, to Go Girl Organisation. It is now registered as a Section 8 company in India and a nonprofit in Alberta, Canada, operating across multiple Indian states in Hindi, Telugu, Tamil, Marathi and English.

What began as one girl's decision not to leave the gender gap unfilled has now reached over 2,000 young people. In 2023, that story entered a new chapter: not just reaching more girls, but staying with them longer.

2017

Founded as *The Girl Code* by a 15-year-old in India.

2018

First international workshop at the National University of Singapore.

2019

Workshops expand across India — more schools, more cities, more girls.

2020

Pivoted entirely online during the pandemic — reaching new states.

2021

Began the shift to long-term programmes with Yashoda Foundation.

2022

Section 8 registration. Five sustained programmes across four states.

2023

Nine programmes, three states. Curriculum that stretches across years, not days.

SECTION THREE

Who we are

Free, high-quality technology education for girls from underserved communities — in their own languages, delivered by mentors who look like them.

01

Mission

To provide free, high-quality technology education to girls from underserved and underrepresented communities — through long-term programs, in their own languages.

02

Vision

Every girl, digitally literate, digitally powerful.

03

Goal

To close the gender gap in tech by creating sustained educational pathways — not one-off moments of access — that build skill, confidence and community.

- 1 Language.** Every 2023 program was delivered in the mother tongue of its students — Hindi in Delhi and Rajasthan, Telugu in Telangana. Girls learn to code in the language they think in.
- 2 Mode.** We ran across all three teaching modes — online, in-person and hybrid — reaching girls regardless of their access to physical infrastructure.
- 3 Continuity.** Six of nine active programs were in their second or third year. Girls in SAK001 had been learning for over 22 months.
- 4 Partnership.** Every program was anchored in a trusted local organisation — CRY, Yashoda, CECOEDCON. The teaching is ours; the trust is the partner's.

OUR TEAM IN 2023

Japnit Ahuja

Founder & CEO

Dhanya

Programme Manager · YAS002, YAS003 — Telangana

Haripriya

Programme Manager · CEC001, CEC002, CEC003 — Rajasthan

Dharaa

Programme Manager · SAK001, SAK002 — Delhi

Tejaswini C

Programme Manager · SWA001, SWA002 — Delhi

SECTION FOUR

2023 at a glance

191

GIRLS REACHED

nearly triple 2022 —
every one in a
sustained programme.

349

CLASSES

more than 2020, 2021
and 2022 combined.

9

PROGRAMMES

active at once — our
most complex
portfolio ever.

3

STATES

Telangana, Rajasthan,
Delhi — two
languages, three
modes.

LANGUAGES

Hindi · Telugu

MODES

Online · In-person · Hybrid

PARTNERS

CRY · Yashoda ·
CECOEDECON

PROGRAMME	PARTNER	CLASSES	MODE	MANAGER
YAS002	Yashoda Foundation	51	Online	Dhanya
YAS003	Yashoda Foundation	56	Online	Dhanya
CEC001	CECOEDECON	6	Online	Haripriya
CEC002	CECOEDECON	19	Online	Haripriya
CEC003	CECOEDECON	21	Online	Haripriya
SAK001	CRY Project Saksham	82	In-Person	Dharaa
SAK002	CRY Project Saksham	60	In-Person	Dharaa
SWA001	CRY Swati	49	Hybrid	Tejaswini C
SWA002	CRY Swati	5	In-Person	Tejaswini C
Total	9 programmes · 3 partners	349		



191 GIRLS · 349 CLASSES · 2023

SECTION FIVE

Win wall

Firsts, breakthroughs and milestones from the most demanding year in Go Girl's history.

01 **SAK001 crossed 100 classes.** Our longest-running program reached 109 classes over 22 months — the first Go Girl program ever to hit that milestone, taking one cohort from zero to advanced web development, in Hindi, in person.

02 **The Yashoda partnership doubled.** Two concurrent programs — YAS002 and YAS003 — served 85 girls across two cohorts in Telugu, a first for the organisation.

03 **CECOEDECON expanded to three programs.** CEC001, CEC002 and CEC003 ran in parallel in Jaipur, serving students at three different curriculum levels at once.

04 **SAK002 launched in Shahbad Dairy.** A second CRY Saksham program in a new Delhi community reached 20 girls, delivering 60 classes in 2023 alone.

05 **SWA002 began in-person teaching.** Our first fully in-person CRY Swati program deepened the Swati partnership from one program to two in Tigri, Delhi.

06 **349 classes in one year.** More than 2020, 2021 and 2022 combined — a three-fold jump achieved entirely through the long-term program model, with no one-off workshops.

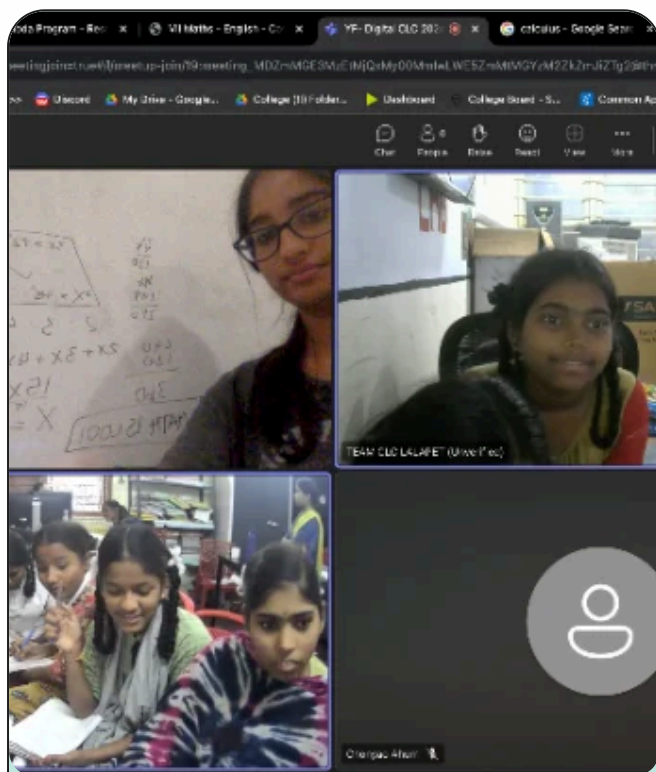
07 **Three states, three partners, four managers — simultaneously.** For the first time, four program managers ran active programs in three states with three distinct partner organisations concurrently. A distributed management structure that proved both the model's scalability and the depth of the team.

Yashoda Foundation

TELANGANA · ONLINE · TELUGU

107 85 2
CLASSES GIRLS PROGRAMMES

Go Girl's longest-running active partnership, since November 2021. In 2023 it scaled from one programme to **two concurrent cohorts** — a first for the organisation — delivering academic support in Telugu, entirely online, to girls from economically disadvantaged backgrounds in Telangana. Both were managed by Dhanya, who held the two cohorts simultaneously.



YAS002

51 CLASSES

ONLINE · TELUGU

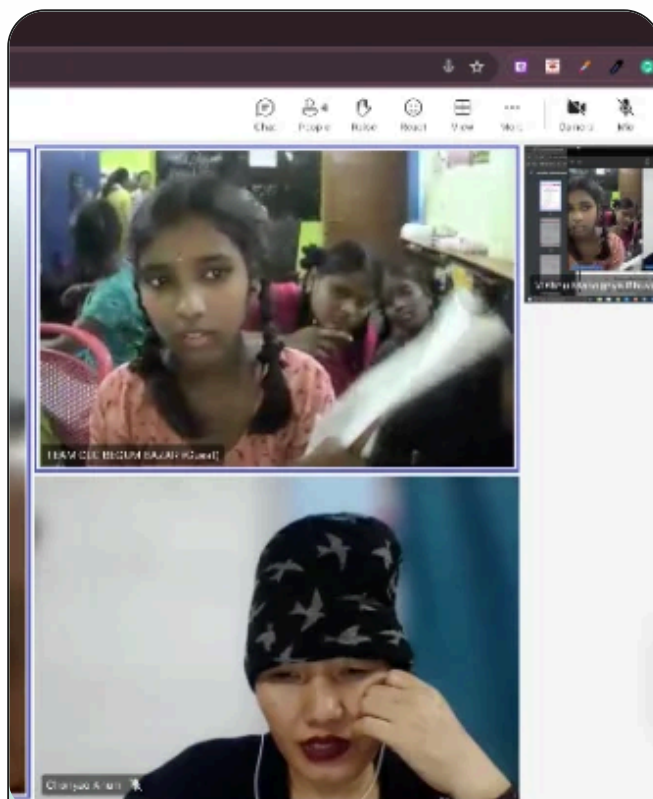
COHORT 47 · ages 12–15

DATES Jan – May 2023

TOPIC 8th-grade maths

MANAGER Dhanya

Go Girl's first academic-subject programme — a four-month maths enrichment block, completed in May 2023. A distinct model from the coding curriculum the organisation is known for.



YAS003

56 CLASSES

ONLINE · TELUGU · MULTI-YEAR

COHORT 38 · ages 12–15

DATES Jul 2023 – Aug 2024

TOPIC Maths & science, gr. 7–9

MANAGER Dhanya

A multi-year programme tracking students across three grade levels. The bridge between the first generation of Yashoda programmes and the next.

CECOEDECON

JAIPUR, RAJASTHAN · ONLINE · HINDI

46

CLASSES

36

GIRLS

3

PROGRAMMES

A Jaipur nonprofit working on education, livelihoods and women's rights, partnered since 2022. In 2023 the relationship reached a new depth: **three concurrent programmes at three curriculum levels**, all in Hindi, all online, all managed by Haripriya. The ecosystem began to function as a pipeline — students finishing one level could progress to the next.



CEC001 6 CLASSES

ONLINE · HINDI · 2023 PHASE

COHORT 20 · ages 15–27

DATES Apr 2022 – Apr 2023

TOPIC Basic HTML & CSS

The first Go Girl programme in Rajasthan, completed in April 2023. Served the widest age range we've taught — 15 to 27 — and proved the model that made the CEC expansion possible.



CEC002 19 CLASSES

ONLINE · HINDI · MULTI-YEAR

COHORT 10 · ages 16–19

DATES Apr 2023 – Mar 2024

TOPIC Intermediate HTML & CSS

Intermediate web development following on from CEC001, with two-hour sessions and a public YouTube playlist documenting the programme.



CEC003 21 CLASSES

ONLINE · HINDI · MULTI-YEAR

COHORT 6 · ages 15–19

DATES Apr 2023 – Jun 2024

TOPIC Basic web development

Basic web development for a small, focused cohort. Depth over breadth — 21 sustained, mentor-led, two-hour sessions in Hindi.

CRY Project Saksham

DELHI · IN-PERSON · HINDI · CRY-FUNDED

142 **30** **2**
CLASSES GIRLS PROGRAMMES

CRY — Child Rights and You — is one of India's largest child-rights nonprofits and Go Girl's primary funder, working across 19 states. Project Saksham ran **two in-person Hindi programmes in Delhi** in 2023, both managed by Dharaa — including SAK001, which crossed 100 total classes, the first Go Girl programme ever to do so.



SAK001

82 CLASSES

ROHINI · IN-PERSON · HINDI · FLAGSHIP

COHORT	10 girls
DATES	Oct 2022 – Jul 2024
TOPIC	Basic → advanced web
LIFETIME	109 classes · 164 hrs in 2023

Our flagship and longest-running programme — 109 classes over 22 months, taking one cohort from basic HTML to advanced web development. Crossed 100 classes in 2023.



SAK002

60 CLASSES

SHAHBAD DAIRY · IN-PERSON · HINDI

COHORT	20 · ages 14–18
DATES	Apr 2023 – Jan 2024
TOPIC	Basic HTML & CSS
HOURS	120 hrs in 2023

A second Saksham programme in a new Delhi community, Shahbad Dairy. Self-funded by Go Girl — a sign of commitment beyond what grant funding alone supports.

CRY Swati

TIGRI, NEW DELHI · HINDI

54

CLASSES

40

GIRLS

2

PROGRAMMES

CRY's Swati initiative supports girls in Tigri, a resettlement community in South Delhi that has historically faced underinvestment in education. In 2023 the partnership grew **from one programme to two**, both managed by Tejaswini C — co-located so beginners learn beside an advanced cohort.



SWA001

49 CLASSES

HYBRID · HINDI · CRY-FUNDED

COHORT	25 · ages 15–18
DATES	Jul 2022 – Aug 2024
TOPIC	Basic → advanced web
MODE	In-person + online

Go Girl's first and longest hybrid programme — sessions in person and online depending on logistics, advancing the cohort toward full-stack web development.



SWA002

5 CLASSES

IN-PERSON · HINDI · NEWEST

COHORT	15 · ages 15–18
DATES	Oct 2023 – Oct 2024
TOPIC	Basic HTML
STARTED	October 2023

The newest 2023 programme, fully in-person and co-located with SWA001 — an informal mentorship ecosystem where beginners see what an advanced cohort can do.

Financial support

Most programs were self-funded by Go Girl in 2023, with external funding from CRY for the two flagship Delhi programs.

PROGRAMME	FUNDER	TYPE
SAK001	CRY — Child Rights and You	CRY FUNDED
SWA001	CRY — Child Rights and You	CRY FUNDED
YAS002	— self-funded	VOLUNTEER-RUN
YAS003	— self-funded	VOLUNTEER-RUN
CEC001	— self-funded	VOLUNTEER-RUN
CEC002	— self-funded	VOLUNTEER-RUN
CEC003	— self-funded	VOLUNTEER-RUN
SAK002	— self-funded	VOLUNTEER-RUN
SWA002	— self-funded	VOLUNTEER-RUN

A note on self-funding

Seven of nine active programs in 2023 ran without external grant funding. The majority of Go Girl's work is delivered by volunteers and program managers not compensated at market rates, using curriculum and platforms the organisation builds and maintains itself. The reach achieved — 349 classes, 191 girls — came largely through organisational commitment and individual dedication, not grant income.

THE MODEL WE'RE BUILDING TOWARD

CRY's funding of SAK001 and SWA001 is the template: institutional partners who recognise the value of sustained programming and fund it appropriately. Securing that kind of support for currently self-funded programs is a central priority for the years ahead.

Exact funding amounts to be confirmed before publication.

Challenges & lessons learned

We believe in being honest about what was hard. 2023 was our most demanding year — and growth is never clean.

01

Nine programs was beyond our capacity

The jump from five programs to nine was not a smooth transition. Our communication systems, reporting cadences and manager check-ins were built for a smaller operation. The cost showed up in the margins — delayed responses, manager burnout, inconsistent documentation.

Lesson — program count and organisational capacity are not the same thing. Growth needs infrastructure, not just more managers.

02

Depth versus breadth, unresolved

191 girls is nearly triple 2022 — but several programs served cohorts of 6, 10 or 15. For some funders, 191 feels small. Others understand that 191 girls receiving 349 classes is a fundamentally different impact than 191 girls at a one-day workshop.

Lesson — the answer isn't to abandon depth, but to get better at telling its story — with data and multi-year outcomes.

03

Self-funding limits are real

Seven of nine programs ran without external funding — not sustainable at the scale we're reaching for. It showed up most concretely in program manager support: large, complex programs held without adequate stipends depend on individual commitment, not institutional resilience.

Lesson — every new program needs a funding strategy alongside its operational plan. CRY shows what that looks like.

04

Documentation stayed inconsistent

Nine programs across three states produced an uneven paper trail. Some have detailed logs, photos and YouTube archives; others have sparse documentation that makes it hard to represent the program publicly or evidence delivery to funders.

Lesson — documentation is not separate from impact. From 2024 it's built into the program cadence, not treated as optional.

Looking ahead

2024 will be defined by consolidation, not expansion. We enter the year with our most complex structure ever — the priority is strengthening the infrastructure around the programs already running before adding new ones. Better systems, better manager support, better documentation, better funding coverage. The work is already happening.

SECTION SEVENTEEN

Thank you

Annual reports tell the story of what happened. They are less good at telling the story of who made it happen — the mentor who stayed online an extra 45 minutes, the manager who drafted a lesson plan at 11pm, the coordinator who replied on a Sunday. This page is for them.

OUR PROGRAM MANAGERS

Dhanya — who held YAS002 and YAS003 at once, two cohorts in Telugu, online from Telangana. **Haripriya** — who ran all three CECOEDCON programs concurrently in Jaipur. **Tejaswini C** — who held SWA001 through its demanding phase and launched SWA002 in Tigri. **Dharaa** — who managed both CRY Saksham programs in two Delhi communities at once.

OUR VOLUNTEERS & MENTORS

The classes in this report were not delivered by a full-time salaried team. They were delivered by people who chose to give their time because they believe in what Go Girl does. Thank you for making that choice, week after week, in 2023.

OUR PARTNERS

CRY — Child Rights and You, for funding and trusting our work in Delhi's most underserved communities. **Yashoda Foundation**, for three years of collaboration and expanding to two programs. **CECOEDCON**, for growing with us from one program in 2022 to three in 2023.

OUR 191 GIRLS

You came to a class in a subject many people will tell you is not for you. You came back. You asked questions. You built things. Every time you open a laptop and write a line of code, you prove the gender gap in technology is not inevitable — it's a choice, and you are making a different one.

— the Go Girl team

GET IN TOUCH



GO GIRL!

Empowering girls through technology, one program at a time.

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Annual Re